The broadcasting and digital media industry is comprised of two major employers—radio/television broadcasting companies and movie/television production companies. Jobs within the industry are organized into five major areas: program production (producers, film and video editors, announcers, program directors), news-related (reporters, news analysts, news directors), technical (television/video camera operators, technicians, engineers, network systems administrators), sales (advertising/marketing managers and producers of commercials), and management.

Workers in the industry will need to continually upgrade their skills because of rapidly changing technology. Due to an increase in digital technology, skill in computer networks and software is especially important for potential employees.

High School Pathway Classes

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**AUDIO-VIDEO TECHNOLOGY/FILM II**

**FIELD OF STUDY**

**ENGLISH/LANGUAGE ARTS**
- 4 Units Must Include:
  - 9th Grade Literature & American Literature

**SOCIAL STUDIES**
- 3 Units Must Include:
  - World History, US History, Government & Economics

**MATHEMATICS**
- 4 Units Must Include:
  - GSE Algebra I, GSE Geometry & GSE Algebra II
  - one additional GSE/AP/IB/DE Math course
  - GSE Accelerated Algebra I/Analytic Geometry A,
  - GSE Accelerated Geometry B/Algebra II, GSE Precalculus
  - one additional GSE/AP/IB/DE Math course

**SCIENCE**
- 4 Units Must Include:
  - Physical Science or Physics; Biology;
  - Chemistry, Earth Systems, Environmental Science or AP/IB course
  - one additional Science course

**HEALTH & PERSONAL FITNESS**
- 1 Unit Must Include:
  - 1/2 unit of each

**CAREER, TECHNICAL & AGRICULTURE EDUCATION (CTAE)**
- 3 Units Must Include:
  - Audio-Video Technology Film I, Audio-Video Technology Film II,
  - Broadcast Video Applications

**ELECTIVES**
- 4 Units

*Students planning to attend most post-secondary institutions must take 2 units of the same modern language.

**TOTAL UNITS REQUIRED**
- 23 Units

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**PERSONAL APTITUDES**

**ACTIVITIES THAT DESCRIBE WHAT I LIKE TO DO:**
- Use my imagination to communicate new info to others.
- Perform in front of others.
- Read and write.
- Play a musical instrument.
- Use video & recording technology.
- Create brochures & posters.

**PERSONAL QUALITIES THAT DESCRIBE ME:**
- Creative & imaginative
- Good communicator
- Determined
- Curious about new technology
- Relate well to feelings & thoughts of others

**WHAT YOU LEARN IN SCHOOL MATTERS**

You’re learning skills and knowledge that can make you a qualified candidate for in-demand careers. Industry-recognized certifications, available to all pathway students, are great signals to employers that you have the skills they’re looking for. Certifications help validate what you know, so other people know, that you know it.

**QUESTIONS?**

Contact your CTAE teacher, WBL Coordinator or School Counselor

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**PATHWAY TO FUTURE CAREER OPTIONS**

**HIGH SCHOOL**

- Pathway Courses:
  - Audio-Video Technology Film I
  - Audio-Video Technology Film II
  - Broadcast Video Applications

- Capstone:
  - WBL Internship
  - Dual Enrollment

**POST-SECONDARY**

- Technical College:
  - Certificate
  - Diploma Program
  - Degree Program

- 4 Year College/University:
  - Bachelor Degree
  - Masters Degree
  - Graduate Studies

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**TOTAL UNITS REQUIRED**

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