

## **Teacher Recruitment Efforts in Hall County**

Each year the Hall County School District sponsors a Recruitment Fair which attracts between 500 and 1000 teachers. This fair is a massive effort which involves personnel from every school interviewing teacher candidates for every imaginable position. The school system engages in a widespread media campaign to advertise this fair, and teacher candidates come from all over the United States.

In addition to the Recruitment Fair, the system engages in media advertisements via billboards, radio, and newspapers. In the three months prior to the beginning of school, the system runs newspaper advertisements in the five states with the lowest teacher salaries, offering teachers a relocation bonus to come to Hall County.

In addition to the media campaigns mentioned above, the school system sends administrators, counselors, and others to colleges and universities with teacher education programs seeking teacher applicants for the system.